



Sponsorship Options

Thank you for your interest in sponsoring Turning Little Stones. Sponsors from allied and partner organisations are vital if we are to keep these podcasts free to access. The heart behind Turning Little Stones (TLS) is to reach, encourage and support *all* carers of young children.

The packages below lay out various options, which we hope will help you identify the best suited for your organisation.

Please email info@turnstonetsl.com and provide your contact details to discuss sponsorship further.

<i>Option</i>	<i>Podcast</i>	<i>Website</i>	<i>Social Media</i>	<i>Cost</i>	<i>What the client provides</i>	<i>Notes on this package</i>
Basic (website)	N/A	Sponsor company logo on TLS website.	N/A	£100 p.a.	Link to TLS podcasts on sponsoring company website. Periodic social media post on sponsor company's page to encourage their customers to check out TLS podcasts.	Simple for both companies to administer.
Basic (socials)	Relevant podcast(s)	N/A	Fun TLS social post(s) relating to relevant podcast(s)	£50 per post.	Social media post(s) on sponsoring company's pages to encourage their customers to check out the relevant TLS podcast(s)	Simple for both companies to administer.
Featured	1 x 20 second spot in the middle of the podcast	Sponsoring company logo and link to their website on the TLS website	Regular fun social posts that are relevant to the sponsoring company	£150 – 3 months £200 – 6 months £250-9 months	TLS logo & mention on sponsoring company's website that there's a partnership in place with TLS. Regular social media posts on company's page to encourage their customers to check out Turning Little Stones podcasts.	Maximum two sponsoring companies. Time limited: 3 months 6 months 9 months

<i>Option</i>	<i>Podcast</i>	<i>Website</i>	<i>Social Media</i>	<i>Cost</i>	<i>What the client provides</i>	<i>Notes on this package</i>
Main Sponsor	2 x 20 sec spot on podcast to advertise sponsoring company (at the start and end of podcasts) Podcast episode referencing the service or product of sponsoring company	Sponsoring company logo and link to their website on the TLS website	Logo on bottom corner of TLS social media posts advertising 'upcoming' weekly episodes Fun social posts. 3 months - 1 post 6 months - 2 posts 9 months - 3 posts £500 - 12 months	£200 – 3 months £300 – 6 months £400 – 9 months £500 – 12 months	TLS logo on sponsoring company's website referencing that there is a partnership in place. A social media post on company's page to encourage their customers to check out TLS weekly podcasts. Giveaway and/or discount to the sponsoring company's services/products.	Maximum one main sponsor at a time Time limited: 3 months 6 months 9 months 12 months

<i>Option</i>	<i>Podcast</i>	<i>Website</i>	<i>Social Media</i>	<i>Cost</i>	<i>What the client provides</i>	<i>Notes on this package</i>
Bespoke	A bespoke package which may be flexed and tailored to fit the sponsoring company requirements	To be agreed	To be agreed	To be agreed	<p>TLS logo/mention on company's website that there's a partnership in place.</p> <p>Social media posts on company's page to encourage their customers to listen to all &/or relevant TLS podcasts.</p> <p>Giveaway and/or discount to the sponsoring company's services/products.</p>	Dependent on availability of space at the time of contract.